

Power of Intellectual CAPITAL

Intellectual Capital defined as = EKTA Capital (Emerging Knowledge , Technology and Ai) Capital

IC (Intellectual Capital) is 1000x bigger the FC (Financial Capital)

1.. It is Intellectual capital more than financial capital which has the power to give disruptive growth and market sustainability

2.. Financial capital alone cannot transform the organisations . You also Intellectual Capital in tonnes to grow the companies . And we brought in tonnes of Intellectual Capital and Ai Capital for all the above and turned the company around in 9 Months .

3. Not easy to turn around a near failing or loss making company legacy companies :But we did this turnaround with Financial and EKTA CAPITAL

4. What are the ingredients of Intellectual Capital we brought into this company

- i. Knowledge Quotient
- ii. Ability to bring in Technology and Ai into Product Building knowledge
- iii. Ability to network with subject matter experts in both the industry segments and Academia
- iv. Ability to read and understand about what are the disruptive future trends in the industry
- v. The ability to attract skilled talent
- vi. The ability to build a Global Advisory Board with worldwide experts from industry and academia
- vii. The ability to have determination and will power to raise funds to build the Ai and Technology products

5. And we precisely brought in all the above .

We bought the Knowledge Quotient , technology and Ai Quotient , subject matter experts , built a future Centric business plan, built an organisation where in we could attract the best talent worldwide . We also were in the process of short listing members for the Global Advisory Board .

We also achieved to imagine the world first and most disruptive Land Intelligence Platform called the LANDMASTER , AI NATIVE PLATFORM

We became the first company which imagined and now started building the **world's first AI-native Platform for land — powering governance, REITs, climate intelligence, and lending across India's \$3.5 trillion land market.** With Our AI/satellite platform and our 20 years of parcel-level data, we planned to build the canonical model of land intelligence for the global south."